

# MARÍA ANTONIA SALAZAR SILVA

AUDIOVISUAL COMMUNICATOR

## • SKILLS AND INTERESTS

- Audiovisual production
- Animation and motion graphics
- Audio and video recording and editing
- Digital illustration
- Graphic design knowledge
- Writing

## • SOFTWARE PROFICIENCY

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Audition
- Adobe Illustrator
- Adobe Photoshop
- Capcut
- Microsoft Office Suite

## • EDUCATION

### **Pontifical Catholic University of Peru**

• Bachelor's Degree in Communication Sciences and Arts with a specialization in Audiovisual Communication, 2022.

### **University of Western Australia**

• General English Student at The University of Western Australia, 2015 - 2016.



## CONTACT

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## • WORK EXPERIENCE

### **Digital Content Producer Consultant**

#### **Unicef Perú, May 2023 - Present**

- Production of audiovisual pieces for the promotion of children's and adolescents' rights.
- Design of graphic materials and video editing for platforms.
- Creation of animations.

### **Graphic Designer**

#### **ASEI, March 2025 - Present**

- Design of static pieces for social media.
- Adaptation of graphic pieces for different platforms.
- Production of animated videos.

### **Audiovisual Producer**

#### **Aprender Creando, December 2021 - May 2023**

- Production and post-production of educational courses on virtual platforms.
- Video editing and animation for ads and marketing campaigns.
- Photography and videography at events.

### **Professional Intern**

#### **Pontifical Catholic University of Peru, January 2019 - March 2023**

- Coordination and organization of tasks for the creation of animated videos for online courses.
- Creation of graphic materials for social media.
- Development of scripts for informational videos.

### **Content Creator for Social Media**

#### **Avanti Salud, March 2022 - December 2022**

- Design of content for social media and content schedules for different platforms.
- Logo animation and photo and video editing.
- Design of advertisements, brochures, business cards, logos, and more.